

LAND AND DEVELOPMENT COMMITTEE
Douglas County Board of Supervisors
Tuesday, May 31, 2022, 3:00 p.m., Board Room, Second Floor, Government Center
1316 North 14th Street, Superior, Wisconsin

Meeting called to order by Vice Chair Jaques.

ROLL CALL: Present – Alan Jaques, Joseph Moen, Scott Luostari. (Keith Allen arrived 3:18 p.m.) Absent – Wendy Bong. Others present – Ann Doucette, Mark Liebaert, Carolyn Pierce, Jim Paine, Jason Serck, Sue Sandvick, Shelley Nelson, Taylor Pedersen, Cheryl Westman, Committee Clerk.

APPROVAL OF MINUTES: Motion by Moen, second Luostari, to approve the minutes for the April 26, 2022, meeting. Motion carried.

ACTION ITEMS/REFERRALS:

Request from City of Superior to Transfer Ownership of Former Princess Theater/Frankie’s Tavern to City of Superior: The City is requesting transfer of this property at no cost, and plans to rehabilitate the former Princess Theater and make it a viable venue for the performing arts. Mayor Paine present to provide background for request. The City of Superior’s Historic Preservation Committee, along with citizens of Superior, have identified this rehabilitation project as a number one priority.

ACTION (RESOLUTION): Motion by Luostari, second Moen, to approve transfer ownership of former Princess Theater/Frankie’s Tavern to City of Superior, and forward to County Board. Motion carried unanimously.

HOLM Group Request to Extend Property Management Agreement – Racetrack Property, for Additional Three Years: Request in meeting packet asking for extension of agreement through 2025 – reviewed.

ACTION: Motion by Luostari, second Moen, to refer item to June meeting. Management group to be informed that agreement extension is contingent upon resolution of delinquent sewage charges at fairgrounds. Motion carried.

Resolution Authorizing Issuance of Tax Deeds: Reviewed – 46 improved; 39 vacant properties in current list. Final deadline for payment is June 17, 2022.

ACTION (RESOLUTION): Motion by Moen, second Luostari, to approve resolution authorizing issuance of tax deeds and forward to County Board. Motion carried unanimously.

INFORMATIONAL/REPORTS:

Potential Marketing Opportunities for Douglas County – Travel Superior Presentation: Taylor Pedersen, President and CEO, Superior-Douglas County Area Chamber of Commerce and Travel Superior, reviewed process of tourism and how funded in Douglas County. The City of Superior is using an advertising agency out of Duluth. Douglas County has historically

utilized Travel Superior and now, with loss of City of Superior's funding, and fluctuating revenue source, has created funding difficulties. Pedersen provided overview on media types being used for marketing. Goals, expectations, and priorities of partnership need to be identified to plan for the future. Multi-year contract would be beneficial, with annual effective budget amount of at least \$50,000. Handout distributed.

Impact of SB 829 on Tax Delinquent Sales Revenue: No updates.

Fairgrounds Delinquent Sewage Charges: No one present.

\$79,000 Tax Increment District Surplus to Land Improvement Account: Informational – transfer approved at last County Board meeting.

Economic Development: Caesar not present. Chair Jaques reported on small group who attended RECON conference in Las Vegas last week.

Land Improvement Account Fund Balance: Reviewed.

Appraisals:

Parcel 17-21: Requested by Nathan Samarzia. \$750.

ACTION: Motion by Allen, second Luostari, to approve appraisal. Motion carried.

Previously Advertised Parcel 13-19: Requested by John Bass.

Future Agenda Items: HOLM Group Request to Extend Property Management Agreement; SB 829 Impact; Fairgrounds Delinquent Sewage Charges.

ADJOURNMENT: Motion by Luostari, second Moen, to adjourn. Motion carried. Meeting adjourned at 3:44 p.m.

Submitted by,

Cheryl Westman, Committee Clerk